

# NCR POINT OF SALE

A POS you can bet your business on



NCR is helping redefine point-of-sale instead for petroleum and convenience store retailers with a solution that helps dramatically improve speed-of-service, increases customer throughput and supports a wide array of credit card security guidelines. Leveraged by many of the industry's leading operators, the NCR POS is easy to use, reduces transaction time and allows you to launch promotions, specials and customer programs across all sites in a matter of minutes. Most importantly, our advanced POS solution supports every store profit center—from fuel to foodservice—so you can manage the growing complexity of your petroleum and convenience retail operations.

## Improve speed of service

Our intuitive touch screen interface, graphical order confirmation display, integrated credit processing, fuel control and scanning contribute to faster transaction time. Plus, our advanced fault tolerance means customers are served without interruption.

## Manage all profit centers

NCR POS allows you to manage all store profit centers, including fuel, food service, merchandise, car wash, lottery, money order, customer self-service, and more.

## Increase sales

Our POS solution allows you to increase customer throughput during peak business hours and drive repeat business through targeted marketing and loyalty programs. When coupled with our ability to support all profit centers in your operation, customers receive a consistent and seamless experience that increases their propensity to buy items in a number of areas.

For more information,  
visit [www.ncr.com](http://www.ncr.com), or email [sales.pcr@ncr.com](mailto:sales.pcr@ncr.com).



# Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

## Reduce operating costs

Our solution is easy to use and employees can be trained in minutes, drastically reducing training costs. Our real-time cash drawer audits highlight shrink before it becomes an issue and our integration with security cameras adds an extra layer of fraud protection.

## Integrate to other systems

NCR POS integrates with a long list of third-party back office and financial systems through the PCATS NAXML standard.

## Keep customer information safe

Our solution is PA-DSS validated and EMV ready, meaning your customer's personal information adheres to the most stringent credit card security guidelines.

# Key features

- Robust transaction management
- Site management
- Electronic payments and customer loyalty management
- Fuel control
- Centralized management
- Open integration

## NCR POS Tools: NCR Configuration Manager

- Manage all NCR POS configurations from HQ
- Remotely manage retail items, fuel pricing, POS button layouts and other administrative items
- Distribute individual or corporate changes to your entire site base with no site intervention
- Activate configuration changes on the POS with advanced logging and alert notifications

## NCR Site Manager

- Manages all NCR POS configurations at the site
- Manage retail items including pricing, coupons, discounts, promotion and specials
- Real-time analysis of key operational data accessed from the POS or the back office PC



NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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